

MADISON GABRIELLE

Graphic Designer



CONTACT

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SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Procreate
Microsoft Word
Illustration
(traditional and digital)
Digital Photography
(basic editing and equipment skills)
Painting
Hand Lettering
Marketing
Slack
Trello

ACHIEVEMENTS

Received first place at the 2020
District 5 National Student
Advertising Competition

EXPERIENCE

DECEMBER 2019–MAY 2020

Art Director – National Student Advertising Competition
The Modern College of Design

Led the design direction for the campaign
Conducted team meetings
Responsible for delegating tasks to designers
Designed campaign visuals, digital/social ads, visual data, plans book layout,
and presentation slides

DECEMBER 2019–MAY 2020

Project Manager & Art Director
Dayton Cars and Coffee

Re-branded the organization
Completed heuristic, competitive, content, and social audits
Created sitemaps and wireframes
Re-designed the organization's website
Constructed In-Season, Out-of-Season, brand launch, and COVID-19 social plans

APRIL–MAY 2019

Graphic Design Intern
Access Center for Independent Living, Dayton OH

Redesigned company logo
Created series of pamphlets for programs
Participated in company brainstorming sessions
Updated the company's identity and branding guidelines

EDUCATION

AUGUST 2017–PRESENT

Bachelor of Arts Degree in Design Leadership (expected graduation June 2021)
Associate Degree of Applied Business in Design (awarded June 2019)
The Modern College of Design, Kettering, OH

Versatile design program includes courses in traditional
print/package design, web design, photography, illustration, and introductory
web development

Participated in the National Student Advertising Competition
Spoke to and shared my work with visiting high school students
Attended professional portfolio seminars and networking opportunities

